

P R E S S R E L E A S E



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TAAMEER INVESTMENT APPOINTS DESIGNINC



Taameer Investment Company, a leading real estate developer in Oman, has recently appointed “DesignInc” as its interior designer for its new “Jasmine Complex” development project in Al Khuwair in Muscat capital of Sultanate of Oman. The signing ceremony took place at DesignInc regional office in Dubai. The contract was signed by Mr. Suleiman Masoud Al-Harthy, CEO of Taameer Investment and Mr. Hans Varney, Managing Director of DesignInc.

DesignInc, an international award winning “Architectural and Design Consultancy” company has accomplished a wide variety of hospitality, retail and mixed-use projects throughout Australia, Middle East, Indonesia, Malaysia and China and has a clear understanding and expertise in the processes of achieving exceptional outcome. Some of their regional projects include Ibn Battuta Mall, Dubai Mall, Marina Mall, Address Hotel - Dubai Marina, Vox Cinemas, Marina Mall, Fairmont Hotel, Fairmont PRC apartments, Virgin Megastore, Mall of the Emirates, new head office for Alec and Abu Dhabi Golf Club. Throughout their projects DesignInc focuses on creating quality environments that reconcile natural, social and economic imperatives. DesignInc will be responsible for developing the theme, style & ambiance of Jasmine Shopping Mall, Business & Residential Lobbies, Public Areas and corridors.

“We are delighted and very proud to have “DesignInc” on board which has presented most elegant theme designs for Jasmine Complex which surely will meet the style and aspiration of corporate, retailers and home owners alike.” - Commented, Mr. Suleiman Masoud Al-Harthy, CEO of Taameer Investment.

The development of “Jasmine Complex Project” goes parallel with the government plans to develop and improve the “new look” of Al Khuwair market place which will cater some business developments such as new shops, modern fish & vegetable market and some public facilities & greenery which will surely when opened will add further value to the Jasmine Complex assets as the project is located only few meters away from these new government development plans.

Taameer Investment (S.A.O.C.) is one of Oman's leading investment companies with various investments in real estate, industrial, financial and service sectors. Taameer Investment was established in 2006 and since then the company has grown progressively to be one of the leading investment companies in Oman with effective contribution towards the national economic growth due to the assistance of specialized working team and a group of experts. In the real estate sector, Taameer Investment work in collaboration with international designers and architects who have passion to deliver state-of-the-art real estate investment solutions providing meaningful investment products supported with superior amenities through which the company intend to boost the investment sector in Oman.

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